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HandleDry™

Press Release

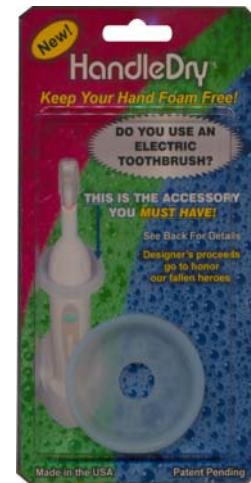
FOR IMMEDIATE RELEASE

SHARK TANK PASSES - MEMORIAL DESIGNER PUSHES ON.

No response from casting call sends Savage into the crowd-funding arena.

Raleigh, NC, March 16, 2016: Jason Savage - artist, designer, and product developer - thought he had a winning appeal in his one-minute presentation to his Shark Tank judge. 100% of the proceeds from his new product would go to promote and construct a living national memorial honoring the military men and women who paid, and may yet pay, the ultimate price in the war on terrorism.

Savage remarked, "Altruism didn't seem to leave an impression. Disney produces the program. They're looking for personalities that will boost ratings. When my judge dozed off, I got the hint. I was out the door and headed home."



The designer is now readying a crowd-funding campaign. He hopes to raise the capital necessary for the production and launch of his new product, an electric toothbrush accessory called the HandleDry™. It stops toothpaste foam from running down the handle, an aggravation with which most users are familiar.

Based on the size of the target market - over 55 million electric toothbrush users in the US alone - Savage is confident a successful rollout will substantially fund the memorial project.

If you would like to register for a notification about the launch of the crowd-funding campaign please visit <http://tinyurl.com/j9pageg>.